



ROBERT P, MANAGING PARTNER – CONSULTING INDUSTRY.

How we helped a US based consulting business achieve \$600k in annual recurring revenue from a \$15k annual investment.

AT A GLANCE

CHALLENGES

- Building a consistent pipeline
- High converting leads
- Leveraging LinkedIn properly
- Finding a trusted lead generation partner

DELIVERABLES

- A strategy that delivered a 40x Return On Investment
- \$600k in annual recurring revenue

"We envision Outpace as a long-term marketing partner and do not plan on making a change. I have recommended and will continue to recommend businesses use them as a lead generation partner if they're looking to grow."

ROBERT P

Managing Partner,
Consulting Industry

WHAT WAS THE EXPERIENCE LIKE?

"I've been working with Outpace for over 3 years. The experience has been great, they have been able to support, adjust messaging and help with getting my LinkedIn campaigns off the ground. Allowing for a continuous flow of leads. In fact, I have recommended them to many colleagues and clients over the years."

WHAT HAVE THE RESULTS BEEN?

We currently have \$50k of monthly recurring revenue from working with Outpace Group or \$600k of annual revenue. This is from a monthly investment of \$1250, which equates to a 40X ROI on our investment partnering with Outpace.

Learn more at outpacegroup.com